



Sponsorship Opportunities



Building a better Maryland takes a special kind of strength—the kind of strength you’ll find every day in leaders of all ages throughout our local businesses, communities, and schools.

We harness that strength by connecting, empowering, and inspiring a diverse community of leaders across Maryland to drive meaningful change throughout the state. We are the premiere statewide program for current and

future leaders, igniting in them a lifelong passion to move Maryland forward. With the help of our partners, we engage in the vital issues affecting our state and work to build solutions for real actionable change.



Join us to build a better Maryland.

Sponsorship Packages

Premier Sponsor \$25,000



The sponsorship packages below are flexible, and we can tailor an experience to suit your organization's specific goals and interests. Please contact **Anita Anderson**, director of Development and Engagement, to learn more.

As the exclusive Premier level sponsor, enjoy benefits across all Leadership Maryland, MLW, and Alumni Engagement programs.

- ◆ Premier level recognition with logo on all Leadership Maryland, MLW, and Alumni Engagement printed and digital materials
- ◆ Premier level recognition with logo placement on Leadership Maryland and MLW websites, including the Alumni Event registration pages
- ◆ Verbal recognition at the beginning of all Leadership Maryland, MLW, and Alumni Engagement events and sessions
- ◆ Invitation to all Leadership Maryland and MLW program sessions and alumni engagement events with the opportunity to make welcome remarks
- ◆ Opportunity to host an alumni engagement event
- ◆ Invitation to all MLW parent meetings and closing ceremonies with opportunity to make welcome remarks
- ◆ Premier level recognition with logo in all eNews editions plus an annual Sponsor Spotlight
- ◆ Complimentary Registration to Alumni Events for eight people and opportunity to make welcome remarks
- ◆ Quarterly social media recognition
- ◆ Opportunity to write a web blog post once per year
- ◆ Full page ad with prominent placement in Leadership Maryland and MLW annual yearbooks
- ◆ Complimentary registration and reserved table for eight at annual Celebration of Leadership and opportunity to make welcome remarks

Select to sponsor a full year of either Leadership Maryland or MLW signature programs. Enjoy Platinum level listing in all eNews editions plus an annual Sponsor Spotlight, social media recognition three times per year, and the opportunity to write a web blog post once per year. Program-specific benefits include:

**Platinum
Sponsor
\$10,000**

Leadership Maryland Executive Program

- ◆ Platinum level recognition with logo on Leadership Maryland printed and digital program materials as well as the website
- ◆ Verbal recognition at the beginning of all sessions
- ◆ Invitation to all sessions with the opportunity to make welcome remarks
- ◆ Full page ad in the annual Leadership Maryland Yearbook
- ◆ Complimentary registration for four to the annual Celebration of Leadership



MLW Youth Program

- ◆ Platinum level recognition with logo on MLW printed and digital program materials as well as MLW's website
- ◆ Verbal recognition at the beginning of all summer and outreach programs plus the annual Delegate Reunion
- ◆ Invitation to all parent meetings and closing ceremonies with the opportunity to make welcome remarks
- ◆ Full page ad in the annual MLW Yearbook
- ◆ Invitation to attend the annual Delegate Reunion and make welcome remarks



Gold Sponsor \$5,000



Select to sponsor a full year of either Leadership Maryland or one of MLW's three programs and enjoy Gold level listing in all eNews editions plus an annual Sponsor Spotlight, social media recognition two times per year, and the opportunity to write a web blog post once per year. Program-specific benefits include:

Leadership Maryland Executive Program

- ◆ Gold level recognition with logo on all Leadership Maryland printed and digital program materials as well as the website
- ◆ Verbal recognition at the beginning of all sessions
- ◆ Invitation to all events during one session of your choice with the opportunity to make welcome remarks
- ◆ Complimentary half page ad in the annual Yearbook
- ◆ Complimentary registration for two to the annual Celebration of Leadership

MLW Summer Youth Programs

- ◆ Gold level recognition with logo on all MLW printed and digital program materials as well as the website
- ◆ Verbal recognition at the beginning of all parent meetings and closing ceremonies
- ◆ Invitation to all parent meetings and closing ceremonies with the opportunity to make welcome remarks
- ◆ Complimentary half page ad in the annual Yearbook
- ◆ Complimentary registration for two to the annual Celebration of Leadership

MLW Outreach Programs - Exclusive!

- ◆ Gold level recognition with logo on all student guidebooks for all sessions and on MLW's website
- ◆ Verbal recognition at the beginning of each program
- ◆ Invitation to all outreach programs with opportunity to make welcome remarks
- ◆ Social media recognition once per year
- ◆ Complimentary quarter page ad in annual MLW yearbook

Select to sponsor a full year of either Leadership Maryland or MLW signature programs and enjoy Silver level listing in all eNews editions plus an annual Sponsor Spotlight and social media recognition. Program-specific benefits include:

Leadership Maryland Executive Program

- ◆ Silver level recognition with logo on all Leadership Maryland printed and digital program materials as well as the website
- ◆ Verbal recognition at the beginning of all sessions
- ◆ Invitation to one event at the session of your choice with the opportunity to make welcome remarks
- ◆ Complimentary quarter page ad in the annual Yearbook
- ◆ Complimentary registration for one to the annual Celebration of Leadership

MLW Youth Program

- ◆ Silver level recognition with logo on all MLW printed and digital program materials as well as the website
- ◆ Verbal recognition at the beginning of all summer programs
- ◆ Invitation to the closing ceremony of your choice with the opportunity to make welcome remarks
- ◆ Complimentary quarter page ad in the annual MLW Yearbook

Silver Sponsor
\$2,500



Bronze Sponsor \$1,000



Select to support a full year of either Leadership Maryland or MLW signature programs and enjoy Bronze level listing in all eNews editions plus an annual Sponsor Spotlight and social media recognition. Program-specific benefits include:

Leadership Maryland Executive Program

- ◆ Bronze level recognition with company name on all Leadership Maryland printed and digital program materials, the website, and the annual yearbook
- ◆ Verbal recognition at the beginning of all sessions

MLW Youth Program

- ◆ Bronze level recognition with company name on all MLW printed and digital program materials, the website, and the annual yearbook
- ◆ Verbal recognition at the beginning of all programs

eNews Sponsor \$750

- ◆ Logo recognition with prominent placement in all eNews editions
- ◆ Social media recognition once per year
- ◆ Recognition in annual Leadership Maryland yearbook

Deliver your organization's targeted message by sponsoring a specific Leadership Maryland program component in the region of your choice.

Meal Sponsor – Dinner \$4,000 (six available),
Lunch \$2,000 (13 available), **Breakfast \$1,000** (13 available)

- ◆ Logo recognition on all printed and digital materials for the day of your sponsored meal
- ◆ Verbal recognition on the day of your sponsored meal
- ◆ Invitation to join us at your sponsored meal and make remarks
- ◆ Recognition in eNews summary of sponsored session
- ◆ Social media recognition on day of sponsored meal
- ◆ Recognition in annual Leadership Maryland yearbook

Bus Sponsor \$1,000 (five available)

- ◆ Logo recognition on all printed and digital materials for the day of your sponsored session
- ◆ Verbal recognition at the beginning of sponsored session
- ◆ Invitation to join us on the bus and make welcome remarks
- ◆ Recognition in eNews summary of sponsored session
- ◆ Social media recognition on the day of sponsored session
- ◆ Recognition in annual Leadership Maryland yearbook

Wednesday Activity Sponsor \$500 (six available)

- ◆ Invitation to join us for your sponsored event and make welcome remarks
- ◆ Social media recognition on day of sponsored event
- ◆ Recognition in annual Leadership Maryland yearbook

Regional Sponsorships





For more information, contact:

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